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# Create Demand For Your Brand: Brand From The INSIDE Out

How to Align Your Purpose, Passion and Profit!

## CREATE **DEMAND** FOR YOUR BRAND

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FROM THE INSIDE OUT

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**MICHELE LANDO**



## Synopsis

Many people look outside themselves to see what to do with their lives. Influenced by what their parents want, what makes the most money, what they thought they could do, should do, what they  
fell into . . . you get the idea. It takes courage to discover who we are, to  
acknowledge our passions and to pursue our authentic selves and in so doing reap the profits that  
come naturally, seemingly almost effortlessly for some. If you're struggling with success,  
fulfillment, self-worth, igniting your passion then this book is for you the REAL you! You  
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## Customer Reviews

Michele writes from the heart, this book reads like a conversation with a dear friend. Wonderful book, tons of great ideas that guide you through a five-step process to "Align your Purpose, Passion, and Profit."

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